PLAN A PLAN B EMIGRATION

Four emigrant friends live for a year in one house near Barcelona and run experiments on themselves to rebuild their lives from scratch

Trailer | Watch the pilot | Website



AT A GLANCE

EXPERIMENTAL REALITY SERIES

Title	“Plan B: Emigration” Plan B: Emigración План Б: Эмиграция
Genre	Experimental reality
Format	Pilot: trailer and 3 episodes of 27–39 minutes
Language	Original in Russian, Spanish and English dubbing and subtitles
Shot	A house near Barcelona, June 2026
Pilot premiere	25 September 2026, YouTube @planb.emigracion
Season 1	In development, shooting planned for spring 2027
Director	Zara Demidova
Producer	Sofa Korableva
Production	NINO PROYECTO (Barcelona), visualharmony production
IMDb	tt48260484



WHAT IT'S ABOUT

PLAN A DIDN'T WORK

An independent experimental reality series. Four emigrant friends live for a year in one house near Barcelona and run experiments on themselves to rebuild life from zero: language, money, work, loneliness. Each follows their own path

The tasks are devised by director Zara Demidova, who is also part of the experiment. The camera watches as they argue, give up, laugh and try again. It is a story about the fear that moving was a mistake, and about what to do with that fear

PILOT ON YOUTUBE

THREE EPISODES



Official trailer

18.09.2026 · 1 min

Watch



Episode 1 · A Whole Year?

25.09.2026 · 39 min

The friends learn that they will have to live together in a house in Spain for a whole year

Watch



Episode 2 · All Contacts

09.10.2026 · 27 min

First tasks, and nothing goes to plan: the threat of deportation and resistance from the participants, nobody wants to do the tasks

Watch



Episode 3 · They Want to Leave?

30.10.2026 · 30 min

The participants are ready to quit the experiment. Sofa has a proposal. Will they stay in the house?

Watch

THE CAST

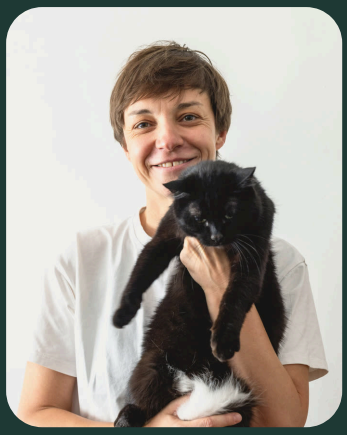
FOUR FRIENDS, ONE HOUSE, ONE YEAR



Zara Demidova

Theatre and film director, series director, participant

Director and actress. Trained at GITIS and holds a master's degree from RGISI; ran the Centre for Contemporary Drama in Omsk. In Barcelona since 2023, she directs shows with the independent theatre collective Players



Sofa Korableva

Producer, participant · NINO PROYECTO

From 2010 to 2015 she worked in film in Almaty as chief operating officer of the Chaplin Cinemas chain. In Barcelona since 2023. This is her first project of her own as a producer



Roman Loiko

Participant

Graphic designer, an emigrant for more than three years. Customises clothes, learns languages, an extrovert by nature



Kirill Makarov

Participant

Hairdresser and colourist, an emigrant for four years. For most of his life he disliked being on camera, so the project is also a personal experiment for him

DIRECTOR'S NOTE

> In emigration a part of a biography stays without witnesses. Theatre, which held the previous life together, has almost nowhere to lean here. This series is an experiment for me: four people live in one house and go through the tasks I invent, to take the lost part of a person off the shelf, mine and that of those who entered this with me

Zara Demidova, series director

PRODUCER'S NOTE

> For five years I worked in film in Kazakhstan, in exhibition and distribution. I was chief operating officer of the Chaplin Cinemas chain and managed six cinemas. I love cinema. After a long break I am coming back to it, now in a new country. The first project I am producing here is "Plan B: Emigration". I want to experiment with different formats, take them to festivals and show them to audiences, to talk with them about what really matters to me

Sofa Korableva, producer

STILLS

FROM THE PILOT



Episode 1 · arrival



Episode 1 · first dinner



Episode 2 · the terrace



Episode 2 · Zara



Episode 3 · the argument



Episode 3 · in the garden



Episode 3 · leaving



Episode 3 · Zara

BEHIND THE SCENES



Photo: Mariia Sergeeva



Photo: Mariia Sergeeva



Photo: Mariia Sergeeva



Photo: Mariia Sergeeva

High-resolution photos and logos (ZIP)

VIEWERS ON THE PILOT

YOUTUBE COMMENTS

What a great idea! Too bad they didn't invite me 😢

Oksana · @ОксанаМалютина-р3щ · episode 1

Cool idea, if a strange one! But you do trust that it's a real reality show

Olga · @ОльгаШарфКремона · episode 1

Really great idea, Zara! It's basically a school of communication...

Tatiana · @TatianaArkhipova · episode 2

I want to see what happens next 👍

Tati · @TatiBrilla · episode 3

Translated from Russian

CREDITS

PILOT TEAM

Created and directed by	**Zara Demidova**
Producer	**Sofa Korableva, NINO PROYECTO**
Director of photography, post-production	**Evgenii Volkov, visualharmony production**
Camera operators	**Amet Piki, Denis Sivankov**
Creative producer, social media	**Kateryna Prykhodko**
On-set photographer	**Mariia Sergeeva**
Sales agent	**Anna Vinogradova**
On-set volunteers	**Lilia Khalimova, Marina Aslanyan**
Cast	**Zara Demidova, Sofa Korableva, Roman Loiko, Kirill Makarov**

FOR PARTNERS

THE SEASON IS BUILT WITH PARTNERS

Streaming platform

Rights to air the season. Original in Russian, Spanish and English dubbing and subtitles

Brand

Brand presence in the season

Investor

Financing for the first season

Foundation or institution

Support for a project about emigration

On request: audience and viewing statistics, the season deck and a meeting with the director and the producer

CONTACT

GET IN TOUCH

Press and partners	**Sofa Korableva**, producer
	Anna Vinogradova, sales agent (brands and partners)
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YouTube	@planb.emigracion
IMDb	tt48260484
Instagram	@planb_emigracion
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NINO proyecto PRODUCTION

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